

# Career portal

offerte di lavoro e tirocinio

CC\_2024\_691

## PROGRAM - SALES&MARKETING TRACK



### SETTORE

Infrastrutture, edilizia,  
materiali per l'edilizia



### CONTRATTO

Tempo indeterminato



### TITOLO RICHIESTO

Corso di laurea magistrale



### SCADENZA

30/10/24



### SEDE

Udine, Friuli Venezia Giulia,  
Italy

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# FIGURA PROFESSIONALE

Program - Sales&Marketing Track

## DESCRIZIONE DELL'AZIENDA

Azienda in cui l'innovazione consente un miglioramento in produttività, sicurezza e sostenibilità nel settore edile globale. È l'azienda in cui forti relazioni con i clienti creano soluzioni che costruiscono un futuro migliore. Dove il senso di appartenenza delle nostre 120 sedi, si riversano nelle nostre vite e nelle nostre case. Dove le persone diventano artefici del proprio sviluppo.

## DISPONIBILITÀ ORARIA

Full time

## MANSIONI

We're looking for the next generation of high-performing, post-graduate people to take our company forward.

The program – Sales&Marketing track is development program like no other. Over a two-year and half period we'll prepare you for a managerial career by putting you at the center of our customer-focused business model. It's fast paced and challenging, but we'll coach and mentor you while broadening you experience through a range of tasks and impactful activities. The program is split into three main stages of work:

- **18 months** as Account Manager or Store Representative. You'll get hands-on experience and a deep insight into the core of our business – our customers, products, services and software.
- **9 months in one of these roles:**
  - **Solution Consultant trainee** : you'll be supporting sales forces as trainer of how to develop a consultative approach towards our customers and lead the development of new software solutions of Asset and Services Management that goes beyond our traditional product categories.

- **Implementation and Care trainee** : you'll be supporting Account Managers in managing the new implementation and after sales care of our Tool Services solutions. You will also be able to discover how a marketing department works in a multi-national, multi-cultural environment.
- **Product Manager trainee** – you'll be supporting a Product Line in the marketing department, participating in the strategy development of the product line, and management of the product portfolio within the product life cycle, including regular reporting
- **3 months** on a regional strategic project in Strategic Marketing team or in our Channels Department. This will give you an international perspective of our company

## REQUISITI

## **Corsi di laurea richiesti:**

- Economia aziendale 2
- Economics - scienze economiche
- International marketing, management and organization
- Diritto per l'innovazione di imprese e pubbliche amministrazioni
- Gestione del turismo culturale e degli eventi
- Comunicazione integrata per le imprese e le organizzazioni

## **REQUISITI LINGUISTICI**

- You are fluent in English and in Italian

## **ATTITUDINI E SOFT SKILLS**

- You have spent maximum 2 years in a professional environment
- You are flexible team player, with good communication and social skills, and you can inspire others.
- You are mobile: ready to move to another city and start your career
- You have a driving license