

Career portal

offerte di lavoro e tirocinio

CC_2025_452

SOCIAL MEDIA MANAGER

**SETTORE**

Servizi alle aziende/
consulenza

**CONTRATTO**

Tirocinio extracurricolare/
Tirocinio curricolare

**TITOLO RICHIESTO**

Corso di laurea/Corso di
laurea magistrale

**DURATA**

3 MESI

**SCADENZA**

17/10/25

**SEDE**

London, United Kingdom

FIGURA PROFESSIONALE

Social Media Manager

DESCRIZIONE DELL'AZIENDA

Part of MPs UK Ltd, a consulting company offering consulting services to the financial industry. The Academy was founded leveraging on the vast financial and academic experience of its founder to promote financial education and increase employability of students/graduates who wish to work in the financial industry.

ORARIO DI LAVORO

9-18

DISPONIBILITÀ ORARIA

Full time

INQUADRAMENTO PREVISTO

Fully remote internship

MANSIONI

- Manage and grow MPA's presence on LinkedIn, Instagram, YouTube, TikTok, and other social platforms;
- Create and schedule compelling posts, stories, and campaigns aligned with MPA's brand identity and marketing goals;
- Monitor and analyze social media performance, adapting strategies to boost engagement and follower growth;
- Collaborate with portfolio managers, researchers, and communication experts to deliver fresh, market-driven content;
- Work under the guidance of experienced mentors and gain exposure to

international marketing practices in finance.

REQUISITI

Corsi di laurea richiesti:

- International marketing, management and organization
- Dams discipline dell'audiovisivo, dei media e dello spettacolo - dams
- Filosofia e trasformazione digitale
- Scienze del patrimonio audiovisivo e dell'educazione ai media, ex scienze del patrimonio audiovisivo e dei nuovi media
- Mediazione culturale
- Relazioni pubbliche
- Comunicazione integrata per le imprese e le organizzazioni
- Scienze e tecnologie multimediali

- Comunicazione multimediale e tecnologie dell'informazione

REQUISITI PREFERENZIALI

Experience with social media management tools such as Hootsuite, Buffer, or Sprout Social

REQUISITI LINGUISTICI

The candidate must have a very strong knowledge of written and spoken English

REQUISITI TECNICI/INFORMATICI

- Good knowledge of major social media platforms (Instagram, Facebook, TikTok, LinkedIn, X, YouTube)
- Basic experience with content creation tools (Canva, Photoshop, Illustrator, CapCut)
- Familiarity with social media scheduling and management tools (Meta Business Suite, Hootsuite, Buffer, Later)
- Understanding of social media analytics and insights (Google Analytics, Meta Insights)
- Strong copywriting and storytelling skills for social media content
- Basic video editing skills for short-form content
- Knowledge of SEO principles and hashtag strategies
- Understanding of digital marketing fundamentals (engagement, reach, conversions)
- Team-oriented mindset and ability to work with collaboration tools (Google Workspace, Notion, Trello)
- Familiar with social media algorithms, engagement strategies, and growth tactics
- Skilled in content creation, copywriting, and basic graphic/video editing

ATTITUDINI E SOFT SKILLS

- Creative mindset and strong sense of aesthetics
- Excellent communication and writing skills
- Proactive, curious, and eager to learn
- Strong attention to detail and organizational skills
- Ability to work independently and in a team

- Positive attitude and problem-solving approach
- Flexibility and adaptability in a fast-paced environment
- Empathy and understanding of audience engagement
- Time management and multitasking abilities
- Passion for digital trends, branding, and social media innovation
- Analytical mindset with the ability to interpret metrics and optimize campaigns
- Excellent time management, creativity, and strong team collaboration skills
- Proactive, creative, organized, and able to collaborate effectively with global teams