

# Career portal

offerte di lavoro e tirocinio

CC\_2025\_453

## MARKETING MANAGER



### SETTORE

Servizi alle aziende/  
consulenza



### CONTRATTO

Tirocinio curricolare



### TITOLO RICHIESTO

Corso di laurea/Corso di  
laurea magistrale



### DURATA

3 MESI



### SCADENZA

21/10/25



### SEDE

London, United Kingdom

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## FIGURA PROFESSIONALE

Marketing Manager

## DESCRIZIONE DELL'AZIENDA

Part of MPs UK Ltd, a consulting company offering consulting services to the financial industry. The Academy was founded leveraging on the vast financial and academic experience of its founder to promote financial education and increase employability of students/graduates who wish to work in the financial industry.

## ORARIO DI LAVORO

9-18

## DISPONIBILITÀ ORARIA

Full time

## INQUADRAMENTO PREVISTO

Fully remote internship

## MANSIONI

- Represent MPA to students, universities, and corporate partners with confidence and professionalism
- Design and deliver presentations highlighting MPA's mission and impact
- Coordinate marketing and outreach campaigns across multiple channels
- Collaborate with the Market Analysis team to produce weekly insights such as "Spot the Markets" and "Spot the Sector."

- Conduct research on global equities, sectors, and emerging investment themes at the intersection of finance and technology.
- Collect, organize, and interpret data from platforms including Bloomberg, Koyfin, Interactive Brokers, and Investing.com.
- Manage, update, and optimize financial databases to support both internal and external research activities.
- Develop engaging content tailored for social media and communication channels, ensuring clarity and impact.

## REQUISITI

- Proven experience in marketing strategy development and campaign management
- Ability to develop and manage marketing budgets and timelines
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## Corsi di laurea richiesti:

- Economia aziendale

- Economia e commercio
- International marketing, management and organization
- Diritto per le imprese e le istituzioni
- Mediazione culturale
- Relazioni pubbliche
- Comunicazione integrata per le imprese e le organizzazioni

## **REQUISITI LINGUISTICI**

Strong knowledge of writtend and spoken English.

## **REQUISITI TECNICI/INFORMATICI**

- Proficiency with digital advertising platforms (Google Ads, Meta Ads, LinkedIn Campaign Manager)
- Experience with marketing analytics and performance tracking tools (Google Analytics, Meta Business Suite, HubSpot, etc.)
- Knowledge of CRM systems and marketing automation tools (HubSpot, Salesforce, Mailchimp)
- Familiarity with content creation and design tools (Canva, Adobe Creative Suite)

- Data-driven mindset with strong analytical and reporting skills
- Understanding of branding, positioning, and market segmentation

## **ATTITUDINI E SOFT SKILLS**

- Strategic thinker with strong problem-solving skills
- Excellent communication, leadership, and team management abilities
- Creative and innovative approach to marketing challenges
- Strong attention to detail and organizational skills
- Flexibility and adaptability in a fast-paced environment
- Proactive, results-oriented, and motivated to achieve goals