

Career portal

offerte di lavoro e tirocinio

CC_2026_158

AMAZON MARKETING INTERN

**SETTORE**

Metalmeccanica e meccanica
di precisione

**CONTRATTO**

Tirocinio extracurricolare/
Tirocinio curricolare

**TITOLO RICHIESTO**

Corso di laurea magistrale/
Corso di laurea

**DURATA**

6 MESI

**SCADENZA**

07/04/26

**SEDE**

Treviso, Veneto, Italy

FIGURA PROFESSIONALE

Amazon Marketing Intern

DESCRIZIONE DELL'AZIENDA

The Group is one of the world's leading players in small domestic appliances associated with the world of coffee, kitchen, air conditioning, and home care. Listed on the Borsa Italiana, distributes its products in more than 120 markets worldwide and employs over 10.000 people. In addition, the Group portfolio includes also KENWOOD, BRAUN, ARIETE, NUTRIBULLET, EVERSYS and LA MARZOCCO.

ORARIO DI LAVORO

9:00 - 18:00

DISPONIBILITÀ ORARIA

Full time

INQUADRAMENTO PREVISTO

Stage

MANSIONI

- Assist with the optimization of Amazon product pages (listings), including reviewing titles, bullet points, product descriptions, A+ content, and search terms for accuracy and completeness;
- Manage assets to support merchandising and advertising activities (Amazon Brand Stores and ADV assets);
- Help organize, and prepare product imagery and video assets (lifestyle shots, infographics) to enhance visual appeal on product pages;
- Monitor product listings for areas of improvement, customer feedback, and competitive changes;

- Conduct preliminary keyword research, through agency support, to ensure product listings are using relevant search terms for discoverability and assist with tracking keyword performance;
- Gather data on competitor activities and market trends on Amazon to inform the team's strategy, analyze best practices related to other categories on Amazon;
- Manage the relationship with internal and external partners;

REQUISITI

Qualifications, Knowledges:

- Bachelor's degree in Marketing, Communications or related disciplines;

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Corsi di laurea richiesti:

- Economia aziendale
- Economia e commercio
- Economics - scienze economiche
- International marketing, management and organization
- Relazioni pubbliche
- Comunicazione integrata per le imprese e le organizzazioni

REQUISITI LINGUISTICI

- Good level of English, written and verbal (B2)

REQUISITI TECNICI/INFORMATICI

- Proficiency using the Google suite (Sheets, Docs and Slides);

ATTITUDINI E SOFT SKILLS

- Analytical skills and attention to detail;
- Aptitude for working in multidisciplinary teams and collaborative environments;
- Proactivity and a curious mindset.