

# Career portal

## offerte di lavoro e tirocinio

CC\_2026\_191

### E-COMMERCE KENWOOD & BRAUN SUPPORT

**SETTORE**

Metalmeccanica e meccanica  
di precisione

**CONTRATTO**

Tirocinio curricolare

**TITOLO RICHIESTO**

Master/Corso di  
perfezionamento/Scuola di  
specializzazione/Corso di  
laurea magistrale/Corso di  
laurea

**DURATA**

6 MESI

**SCADENZA**

28/04/26

**SEDE**

Treviso, Veneto, Italy

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## **FIGURA PROFESSIONALE**

E-Commerce Kenwood & Braun Support

## **DESCRIZIONE DELL'AZIENDA**

The Group is one of the world's leading players in small domestic appliances associated with the world of coffee, kitchen, air conditioning, and home care. Listed on the Borsa Italiana, distributes its products in more than 120 markets worldwide and employs over 10.000 people. In addition, the Group portfolio includes also KENWOOD, BRAUN, ARIETE, NUTRIBULLET, EVERSYS and LA MARZOCCO.

## **DISPONIBILITÀ ORARIA**

Full time

## **INQUADRAMENTO PREVISTO**

Stage

## **MANSIONI**

The resource, part of the Group eCommerce Team will have the opportunity to learn the main methods and procedures relating to the management of online eCommerce business. As an eCommerce Support, she/he will be working closely with the Group eCommerce team, to ensure the mid-long term and the effective day-to-day running of the website.

In particular, she/he will be involved in the following activities:

- Support the eCommerce team on developing and executing the website commercial calendar, maintaining and on aligning product catalogs and prices to the agreed assortment

- Enhance the customer experience by studying and implementing various digital touchpoints and merchandising the products based on available data
- Collaborate with the eCommerce team on daily activities such as promotions, website updates, new website quality checks, performance reporting of the business results
- Work proactively with other internal teams (brand, social, data strategy) to achieve a comprehensive understanding of the final execution of the website.
- Liaise with the development team to support on fixing bugs and continuously measure site performance to ensure our customers receive the best possible online service
- Analyse market trends and run periodic benchmarking to have a clear understanding of competitive landscape

## REQUISITI

### Corsi di laurea richiesti:

- Master di I livello in digital marketing. strategia, performance, comunicazione
- Economia aziendale
- Economia e commercio
- Economia aziendale 2
- Economics - scienze economiche

- International marketing, management and organization
- Comunicazione integrata per le imprese e le organizzazioni

## **REQUISITI LINGUISTICI**

- Fluent knowledge of English

## **REQUISITI TECNICI/INFORMATICI**

- Good knowledge of Excel

## **ATTITUDINI E SOFT SKILLS**

- Proactive and curious approach
- Project skills and time management;
- Good interpersonal skills to work in a team and interface with all levels of corporate functions;
- Interest in eCommerce, Marketing and Web Marketing strategies and techniques;
- Excellent analytics skills.