

Career portal

offerte di lavoro e tirocinio

CC_2026_193

DIGITAL MARKETING INTERN

**SETTORE**

Metalmeccanica e meccanica
di precisione

**CONTRATTO**

Tirocinio curricolare

**TITOLO RICHIESTO**

Master/Corso di
perfezionamento/Scuola di
specializzazione/Corso di
laurea magistrale

**DURATA**

6 MESI

**SCADENZA**

14/05/26

**SEDE**

Treviso, Veneto, Italy

FIGURA PROFESSIONALE

Digital Marketing Intern

DESCRIZIONE DELL'AZIENDA

The Group is one of the world's leading players in small domestic appliances associated with the world of coffee, kitchen, air conditioning, and home care. Listed on the Borsa Italiana, distributes its products in more than 120 markets worldwide and employs over 10.000 people. In addition, the Group portfolio includes also KENWOOD, BRAUN, ARIETE, NUTRIBULLET, EVERSYS and LA MARZOCCO.

DISPONIBILITÀ ORARIA

Full time

INQUADRAMENTO PREVISTO

Stage

MANSIONI

The candidate will support our continuous improvement program related to our online performance on our traditional e-retailers, coordinating our subsidiaries in Europe, North America, and Oceania in the execution of commercial and marketing actions with the objective of driving traffic and conversion on our Product Pages.

The candidate will help in the coordination of some Digital Agencies that are currently providing marketing services to our subsidiaries. He/She will also support in the evaluation/scouting of new agencies that can enrich the user journey on our online channels on traditional e-retailers.

Main Responsibilities:

Support the implementation and optimization of the Program in our local subsidiaries, ensuring that the set-up of a Monitoring Tool (used to evaluate our performance online), is always updated and consistent

across markets;

- Support the team in the onboarding process of new markets;

- Be responsible for the monthly update of the reporting for local subsidiaries and other HQ stakeholders;

- Coordinate some Digital Agencies providing digital marketing services on e- retailers for our local subsidiaries;

- Contribute to the evaluation/implementation of new commercial/ marketing strategies that can optimise our online presence and drive traffic and conversion on our product pages on traditional e-retailers;

- Collaborate with the Brands and E-Commerce Team in the implementation of new e-merchandising projects;

- Support the team in the activation/set-up of a new global content tool, making sure that all our available assets are properly transferred to our retailers' websites;

- Guarantee support to the local subsidiaries for the technical and digital aspects linked to the Program (help desk).

REQUISITI

Strong passion for Digital Marketing

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Corsi di laurea richiesti:

- Master di I livello in digital marketing. strategia, performance, comunicazione
- International marketing, management and organization
- Comunicazione integrata per le imprese e le organizzazioni

REQUISITI LINGUISTICI

Fluent in English and Italian

ATTITUDINI E SOFT SKILLS

Good planning skills

Good relationship skills and confidence when dealing with third parties

Comfortable working in a team environment as well as individually

Good communication and presentation skills

Able to adjust to fast fast-changing business environment

Innovative and proactive

Analytical and data-driven approach