

Career portal

offerte di lavoro e tirocinio

CC_2026_199

MARKETPLACE INTERNSHIP

**SETTORE**

Metalmeccanica e meccanica
di precisione

**CONTRATTO**

Tirocinio curricolare

**TITOLO RICHIESTO**

Corso di laurea magistrale/
Corso di laurea

**DURATA**

6 MESI

**SCADENZA**

01/05/26

**SEDE**

Treviso, Veneto, Italy

FIGURA PROFESSIONALE

Marketplace Internship

DESCRIZIONE DELL'AZIENDA

The Group is one of the world's leading players in small domestic appliances associated with the world of coffee, kitchen, air conditioning, and home care. Listed on the Borsa Italiana, distributes its products in more than 120 markets worldwide and employs over 10.000 people. In addition, the Group portfolio includes also KENWOOD, BRAUN, ARIETE, NUTRIBULLET, EVERSYS and LA MARZOCCO.

DISPONIBILITÀ ORARIA

Full time

INQUADRAMENTO PREVISTO

Stage

MANSIONI

- Execute digital merchandising by uploading and managing product listings across various marketplaces.
- Manage and optimize listings through continuous auditing of products Ensure data consistency and high-quality imagery across all sales channels
- Support the planning and execution of promotional calendars, price cuts, and flash sales.
- Monitor competitor pricing and assortment to ensure our brand remains competitive.
- Support the definition of assortments and prices for all online marketplaces and coordinate with logistic, operation and customer care teams to ensure product availability
- Support the team in demand forecasting and inventory planning to prevent stock-outs or overstock.

- Monitor, analyze and report on marketplace metrics/sales and daily/weekly optimization to improve KPI performances

REQUISITI

- Ability to create, analyze, and comprehend marketplace data and sales analytics for use in forecasting, production, and communication
- Understanding of the wider digital marketing landscape (SEO, Data analytics, performance marketing, affiliates, ecommerce)

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Corsi di laurea richiesti:

- Economia aziendale
- Economia e commercio
- Economia aziendale 2

- Economics - scienze economiche
- International marketing, management and organization
- Ingegneria gestionale
- Ingegneria gestionale 2

REQUISITI PREFERENZIALI

- Previous experience in marketing or e-commerce is a plus

REQUISITI LINGUISTICI

- Excellent spoken and written English
- Any language other than English is considered a plus

REQUISITI TECNICI/INFORMATICI

- Proficiency with Microsoft Office, including Excel (i.e. pivot and advanced charts) and PowerPoint
- Familiarity with Gemini and other AI tools to enhance productivity and content quality.

ATTITUDINI E SOFT SKILLS

- Curiosity and interest in the job and the reasons behind actions and decisions
- Proactivity and autonomy