

Career portal

offerte di lavoro e tirocinio

CC_2026_309

BRAND MARKETING SUPPORT - INTERNSHIP

**SETTORE**

Metalmeccanica e meccanica di precisione

**CONTRATTO**

Tirocinio curricolare/Tirocinio extracurricolare

**TITOLO RICHIESTO**

Master/Corso di perfezionamento/Scuola di specializzazione/Corso di laurea magistrale/Corso di laurea

**DURATA**

6 MESI

**SCADENZA**

23/06/26

**SEDE**

Treviso, Veneto, Italy

FIGURA PROFESSIONALE

Brand Marketing Support - Internship

DESCRIZIONE DELL'AZIENDA

The Group is one of the world's leading players in small domestic appliances associated with the world of coffee, kitchen, air conditioning, and home care. Listed on the Borsa Italiana, distributes its products in more than 120 markets worldwide and employs over 10.000 people. In addition, the Group portfolio includes also KENWOOD, BRAUN, ARIETE, NUTRIBULLET, EVERSYS and LA MARZOCCO.

DISPONIBILITÀ ORARIA

Full time

INQUADRAMENTO PREVISTO

Stage (650€/month + company restaurant)

MANSIONI

One of the world's leading players in the household appliance sector and mainly active in the coffee and food preparation segment, offers:

- a multinational and stimulating environment;
- exciting growth opportunities;
- a strong work-life balance;

Within our Brand Marketing team, we are looking for a talented Brand Marketing Intern to build Marketing campaigns and support in the reporting activities to monitor campaign performance and deliver continuous improvements. The successful candidate will have the opportunity to support the marketing related to many Group's brands.

Key Responsibilities include:

- Implementing and developing materials for online and offline marketing campaigns;
- Analyzing the products and brands performance through reports and KPIs;
- Cross-team work with HQ, commercial team and external agency stakeholders to deliver campaigns in time and with the highest standards;

REQUISITI

Corsi di laurea richiesti:

- Master interateneo di I livello in economia e scienza del caffè - coffee economics and science “ernesto illy”
- Economia aziendale
- Economia e commercio
- Economia aziendale 2
- Economics - scienze economiche
- International marketing, management and organization
- Comunicazione integrata per le imprese e le organizzazioni

REQUISITI LINGUISTICI

- Good level of English

REQUISITI TECNICI/INFORMATICI

- Good Microsoft Excel skills;
- Ability to pick up new technologies quickly and independently

ATTITUDINI E SOFT SKILLS

- Passion for marketing, communication, digital marketing;
- Organizational skills, flexibility, team working ability, hands-on approach;
- High level of precision