

Career portal

offerte di lavoro e tirocinio

CC_2026_324

JUNIOR AMAZON ACCOUNT SPECIALIST

**SETTORE**

Servizi alle aziende/
consulenza

**CONTRATTO**

Tirocinio extracurricolare

**TITOLO RICHIESTO**

Master/Corso di
perfezionamento/Scuola di
specializzazione/Corso di
laurea magistrale/Corso di
laurea

**DURATA**

6 MESI

**SCADENZA**

02/07/26

**SEDE**

Pordenone, Friuli Venezia
Giulia, Italy

FIGURA PROFESSIONALE

Junior Amazon Account Specialist

DESCRIZIONE DELL'AZIENDA

Società di consulenza specializzata nella crescita di brand e aziende sui marketplace e-commerce, con particolare focus su Amazon. Offre servizi di gestione e ottimizzazione delle inserzioni (SEO), advertising, strategia di vendita, creazione di contenuti e supporto operativo per aumentare visibilità, posizionamento e fatturato dei clienti sui canali di vendita online.

DISPONIBILITÀ ORARIA

Full time

MANSIONI

You will join our Amazon team and, with the support of a senior, you will learn how to manage a portfolio of brands (SMEs and Corporate) on the Marketplace, turning theory into real performance on Amazon Seller and Vendor Central. You will be responsible for:

- Account Management and performance analysis: daily account monitoring, analysis of sales metrics (sales, traffic, conversions) and identification of opportunities and areas for improvement;
- Product listing optimization and SEO: creation and optimization of listings, keyword research and support for new product launches, to improve visibility and organic ranking;
- Advertising and analytics: support in setting up and managing advertising campaigns (Amazon Ads) and monitoring the related KPIs;
- Catalogue and content management: support in managing listings, A+ content, Brand Story and Brand Store, ensuring compliance with Amazon guidelines;
- Audit and market analysis: support in auditing new prospects and existing accounts, including market analysis and competitive benchmarking;

- Logistics monitoring and reporting: monitoring inventory levels (FBA/FBM) to prevent out-of-stock situations and support in preparing periodic reports for clients and the team;
- Client relations and project management: participation in alignment meetings with brands, task tracking and delivery management.

A young, dynamic and fast-growing environment, where you can learn every day. Constant support from Senior and Amazon experts, ongoing hands-on training and concrete opportunities for growth and to join the team at the end of the internship.

REQUISITI

- Degree (or currently studying towards one) in Marketing, E-commerce, Economics, Communication or related fields;
- Strong interest in the e-commerce world, marketplaces and digital technologies;
- Excellent knowledge of English, both written and spoken;

- Basic knowledge of Excel and Google Sheets;
- Strong analytical mindset, accuracy and attention to data.
- Degree (or currently studying towards one) in Marketing, E-commerce, Economics, Communication or related fields;
- Strong interest in the e-commerce world, marketplaces and digital technologies;
- Excellent knowledge of English, both written and spoken;
- Basic knowledge of Excel and Google Sheets;
- Strong analytical mindset, accuracy and attention to data.

Corsi di laurea richiesti:

- Master di I livello in digital marketing. strategia, performance, comunicazione
- Master di I livello in digital marketing. strategia, performance, comunicazione
- Master di I livello in filosofia del digitale e intelligenza artificiale. comunicazione, economia e società
- Economia aziendale
- Economia e commercio
- Economia aziendale 2
- International marketing, management and organization
- Comunicazione integrata per le imprese e le organizzazioni
- Comunicazione multimediale e tecnologie dell'informazione

REQUISITI PREFERENZIALI

- Previous experience with Amazon Seller or Vendor Central;
- Knowledge tools supporting Amazon management;
- A first experience, including academic or internship experience, in marketing, e-commerce or data analysis.

REQUISITI LINGUISTICI

- Italian: excellent written and spoken command;
- English: excellent written and spoken knowledge, essential for working on international marketplaces and on content in English.

REQUISITI TECNICI/INFORMATICI

- Good knowledge of Excel and Google Sheets;
- Confidence with the main digital tools and a strong aptitude for learning new ones;

ATTITUDINI E SOFT SKILLS

- A proactive, self-driven person with a strong desire to learn and grow;
- Openness to feedback and suggestions, with the willingness to get involved and keep improving;
- Willingness to go the extra mile to achieve excellent results, both in internal tasks and with clients;
- A problem-solving and results-oriented mindset;
- Accuracy, organization and reliability;
- Good listening skills and teamwork;
- Strong interpersonal and communication skills with clients.